



# Planning your WordPress website from Mockup Design to Theming

# Hello

I am

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#### What is a Website Mockup?

A website mockup is a design presentation of how the website will look like on the browser.

You can create your own mockup using graphics software such as Adobe Illustrator or Photoshop.

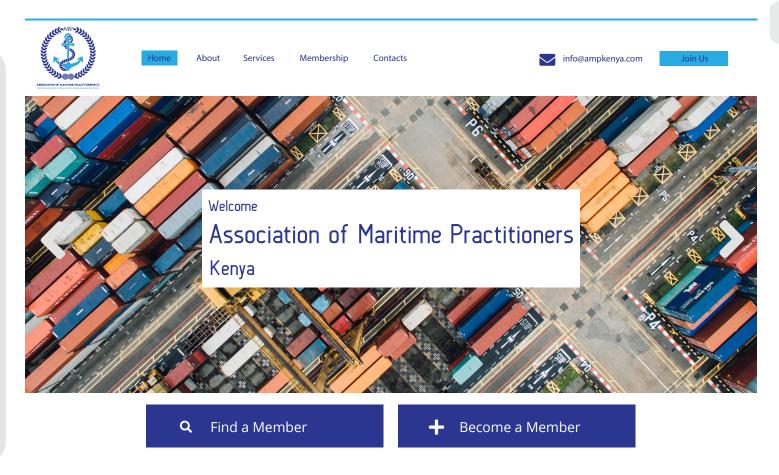
### Why Design a Website Mockup?

Designing a website mockup will help you develop what the client needs.

It also save time, money and lots of energy.

Makes it easy for the client to point out any issues with the brand identity of the company in regards to font type and colors used.

### Example of a Website Mockup?



The Association of Maritime Practitioners (K) is a professional association of Merchant Navy Officers (Mariners) and affiliated maritime professionals such as consultants and specialists in maritime transport, fisheries, offshore industry, manufacturing, and maritime Education and Training.

learn more...

#### From Mockup to Theme

Development of themes can take time if you code the design of the Mockup.

With the use of a theme framework, we can cut time in the development process.

We shall have a look at YooTheme Pro which is a theme builder.

#### YooTheme Pro

The YOOtheme Pro page builder is perfect for designers who want to create beautiful page layouts, and developers who appreciate extensibility and clean, semantic code.

# Setting up WordPress

#### **Plugins**

Contact Form 7 JetPack Yoast Cooming Soon

#### Theme

YooMaster Pro

# Customizing WordPress

Set up pages Create menus Start customizing the header, footer, homepage and move on to other pages

# Testing

Forms Links

#### Thank You!