

TELLING OUR WORDPRESS STORIES

WORDCAMP MOMBASA 2019

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once upon a time, an idea, WordPress was birthed and released 16 years ago on May 27, 2003, by its founders by Matt Mullenweg and Mike Little, I am sure they didn't know they were creating an innovation of a lifetime



That innovation, WordPress has been downloaded over 1.5 Billion times and has over 48500+ plugins created

That innovation, WORDPRESS birthed a movement...

of developers

- designers
- writers
- managers
- content creators
- businesses
- community networks
- marketing
- - social media
- SEO



WordPress has shaped lives and birthed skills, professionals and networks, it is the reason why we are here today!



Our WordPress stories are worth telling. Stories like that of...

Obaloluwa Odelana



Caroline Wabara



Sodiq Akinjobi



**Mary
Job**



**Daniel
JoaKim**



**Mercy
Wambui**



Here in Kenya, we have organizers like Mercy in Nairobi, Daniel in Mombasa and Mary in Nigeria helping to ensure communities of WordPress lovers and enthusiasts meet up.

Yoast

yoast

The Yoast Diversity Fund
aims to increase the diversity of
speaker lineups at tech events.

More information <https://yoa.st/diversityfund>

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**WordCamp tickets are
cheap.
Travel is not.**

We offer travel sponsorships for WordCamp
speakers and volunteers. Because the community
should be inclusive for everyone.
Not just for those who can afford it.

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READ THE
STORY

We have these stories to tell



There are absolutely no small stories

For every website you have built for business, personal use, CSR, you're a success story waiting to be told helping businesses and brands big their ideas to life.

For every website you manage as a CMS manager you're story waiting to be told helping businesses and brand stay updated and abreasted

For every plugin you have built, you have helped solve thousands of problems that could take months of coding to solve.

How then do we tell our WordPress stories

- Documenting our work
- More community engagement
- Taking personal branding seriously
- . Social sharing

- Telling stories of projects we work on, there is a story behind every WordPress project - be it design, development, management, training, community engagements etc.
- If I ask how many websites you have built would you be able to account for them? If I asked

**I am committed to telling WordPress stories
because**

- **Inspiration**
- **Raising the next set of tech and WordPress enthusiast**
- **Preserving history**
- **Create a repository of WordPress success stories**
- **Helping aspiring WordPress developer, designers etc find their feet**

Platforms to tell the stories

- Blogs
- Videos
- Microblogging
- At events like this etc.
-

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Olamide Egbayelo

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