TELLING OUR WORDPRESS STORIES

WORDCAMP MOMBASA 2019

OLAMIDE egbayelo

Founder: Hexal Place - Social. Content. SMS

YouTuber: youtube.com/olamideyelo



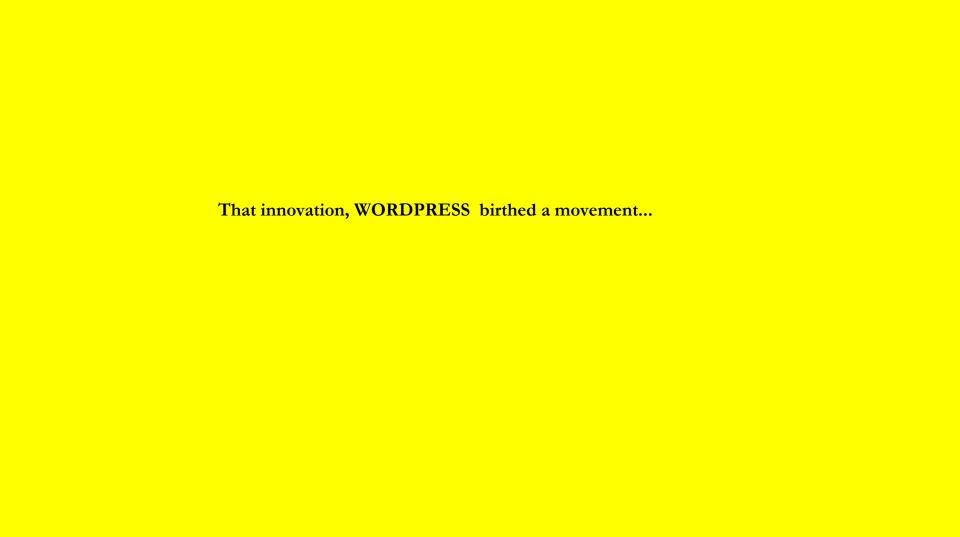
Publisher: smestories.com.ng

Facebook, Twitter, LinkedIn, Instagram - @OLAMIDEYELO

once upon a time, an idea, WordPress was birthed and released 16 years ago on May 27, 2003, by its founders by Matt Mullenweg and Mike Little, I am sure they didn't know they were creating an innovation of a lifetime





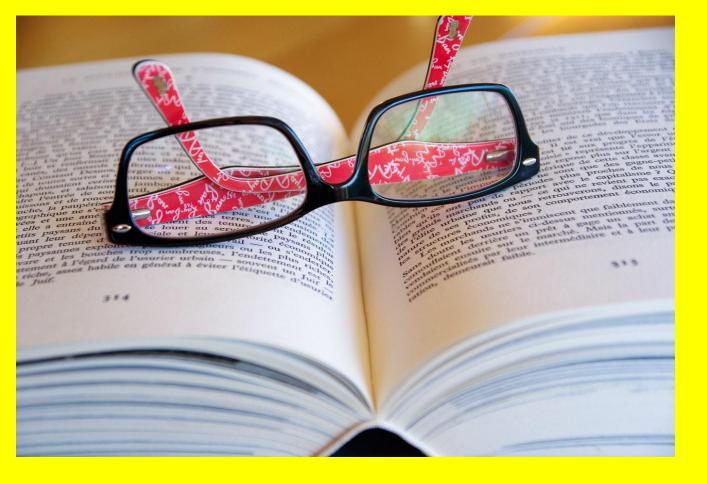


of developers

- designers
- writers
- managers
- content creators
- businesses
- community networks
- marketing
- - social media
- SEO



WordPress has shaped lives a	nd birthed skills, profes	ssionals and networks, i	t is the reason why we	are here today!



Our WordPress stories are worth telling. Stories like that of....

Obaloluwa Odelana



Caroline Wabara

Sodiq Akinjobi





Mary Job

Daniel JoaKim

Mercy Wambui







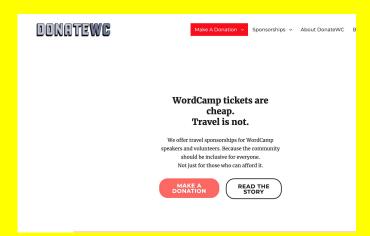
Here in Kenya, we have organizers like Mercy in Nairobi, Daniel in Mombasa and Mary in Nigeria helping to ensure communities of WordPress lovers and enthusiasts meet up.

Yoast

The Yoast Diversity Fund aims to increase the diversity of speaker lineups at tech events.

More information https://yoa.st/diversityfund

Donate WC





There are absolutely no small stories

 u have built for business, per ls big their ideas to life.	sonal use, CSR, you're a s	success story waiting to	be told helping





How then do we tell our WordPress stories

- Documenting our work
- More community engagement
- Taking personal branding seriously
- . Social sharing

- Telling stories of projects we work on, there is a story behind every WordPress project be it design, development, management, training, community engagements etc.
- If I ask how many websites you have built would you be able to account for them? If I asked

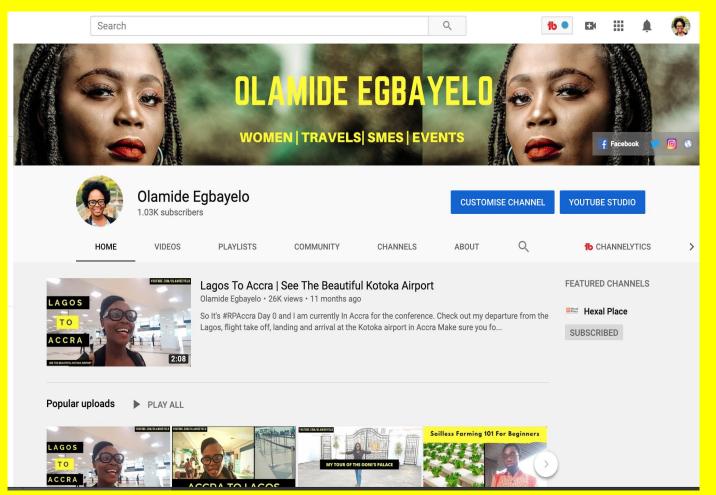
I am committed to telling WordPress stories because

- Inspiration
- Raising the next set of tech and WordPress enthusiast
- Preserving history
- Create a repository of WordPress success stories
- Helping aspiring WordPress developer, designers etc find their feet

Platforms to tell the stories

- Blogs
- Videos
- Microblogging
- At events like this etc.

•



Thank you

Twitter: @olamideyelo Instagram: @Olamideyelo