

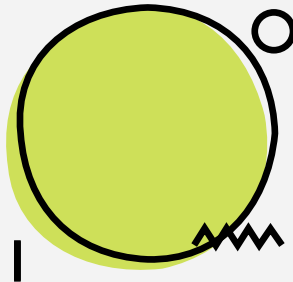


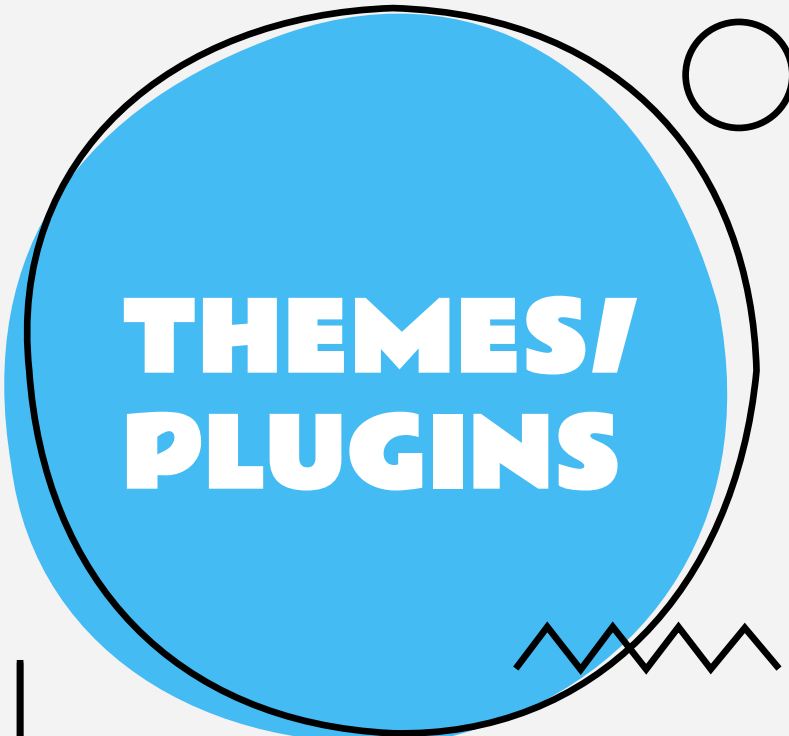
**FINDING THE
PERFECT
THEME/PLUGIN**



**Hi,
My name
is Peace.**

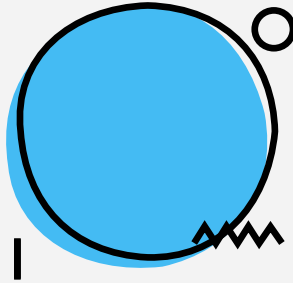
Hello
everyone 🤗





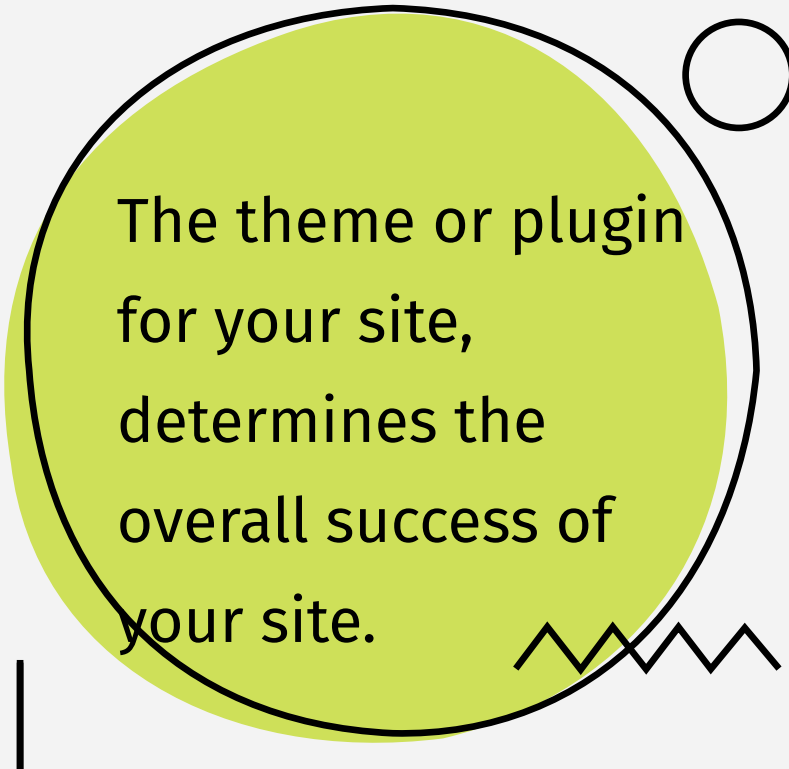
THEMES/ PLUGINS

- WordPress
- Themes/Plugins
- Options available
- Finding the best one





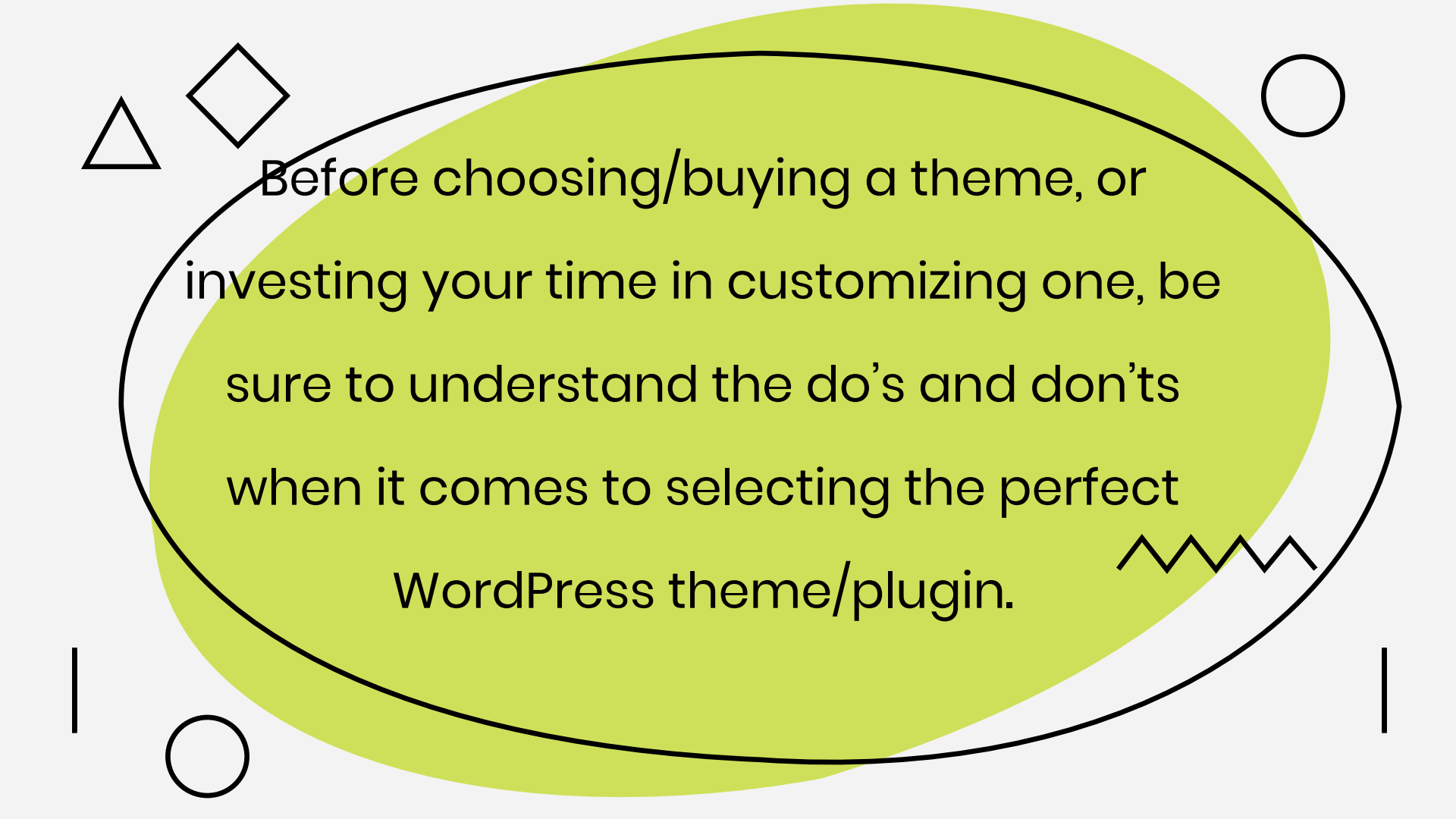
**WordPress
Themes/Plugins**



The theme or plugin
for your site,
determines the
overall success of
your site.

There are tons of
free/paid WordPress
themes/plugins.

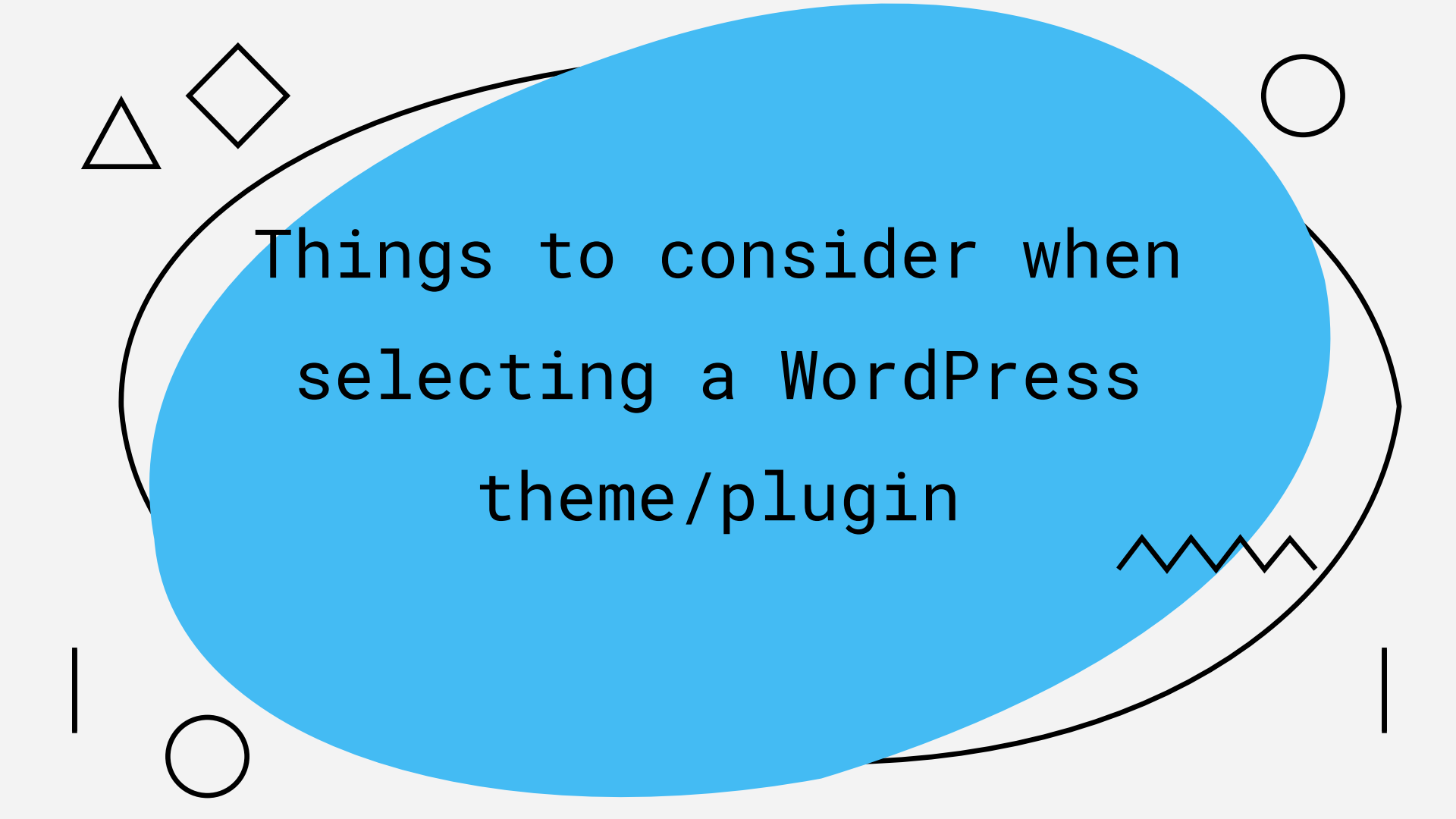
Choosing the right theme
is always going remain
the major determinant of
your site's performance.



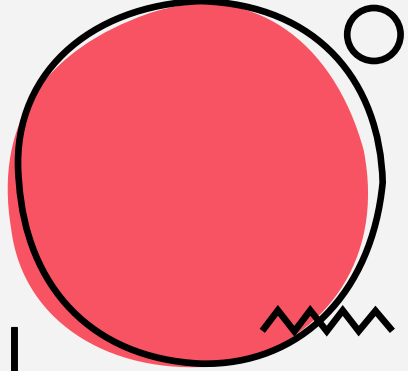
Before choosing/buying a theme, or investing your time in customizing one, be sure to understand the do's and don'ts when it comes to selecting the perfect WordPress theme/plugin.

• HOW TO CHOOSE A •
WORDPRESS THEME
things to consider



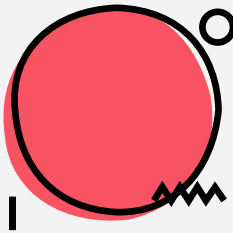


Things to consider when
selecting a WordPress
theme/plugin



There are a number of things you need to consider when selecting a theme for your WordPress website.

Your choice shouldn't be based solely on looks.

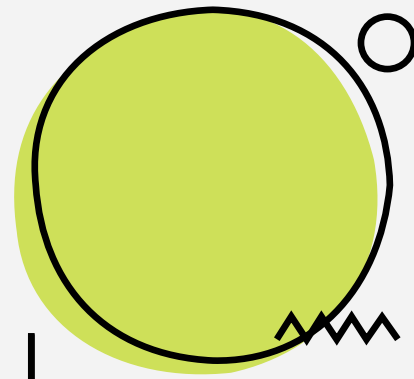


1. NEEDS

You need to know your requirements and needs.

Start by knowing the type of website you are building or running. Is it a blog? Is it an e-commerce site? Will there be a lot of images/animations?

Write down what the theme/plugin should do, how it should look and respond.



Once you're clear, you can make a list of the type of WordPress theme/plugin that best suits your requirements.

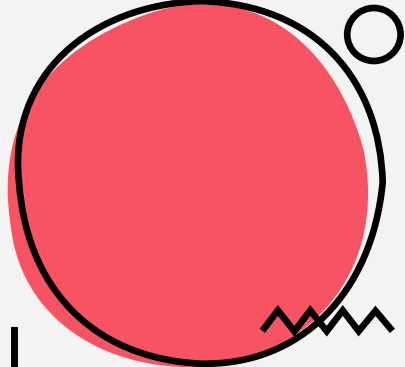
2. FINANCE

Your financial plan is important when considering a WordPress theme.

Before you figure out how to choose a WordPress theme, you need to know whether or not you wish to spend money at all.

There are plenty of free and premium themes available for WordPress.

Having to choose between a free and premium theme/plugin



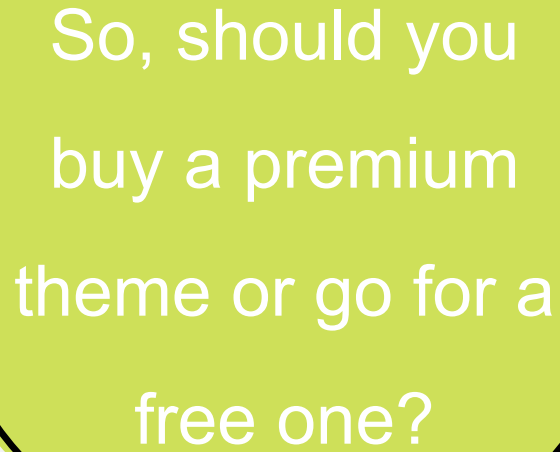
Free or Premium 🤔

FREE


- You don't have to pay anything
- Customization options, such as changing fonts and colors, are usually limited
- The theme author might stop updating the theme

PREMIUM

- It is paid
- There's plenty of customization options, which involves more than the ability to change the colors and the fonts
- Support is always provided
- Themes are regularly maintained and updated



So, should you
buy a premium
theme or go for a
free one?



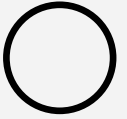
The answer depends on your preferences and site needs. There are cool free themes that feel like a premium theme, from being regularly updated to having general support.

If you just want a personal blog, and you don't plan on customizing your website and then a free theme will be good.

But if you are a business owner, or you want to make serious money with your website then a premium theme is the way to go.

3. SIMPLICITY

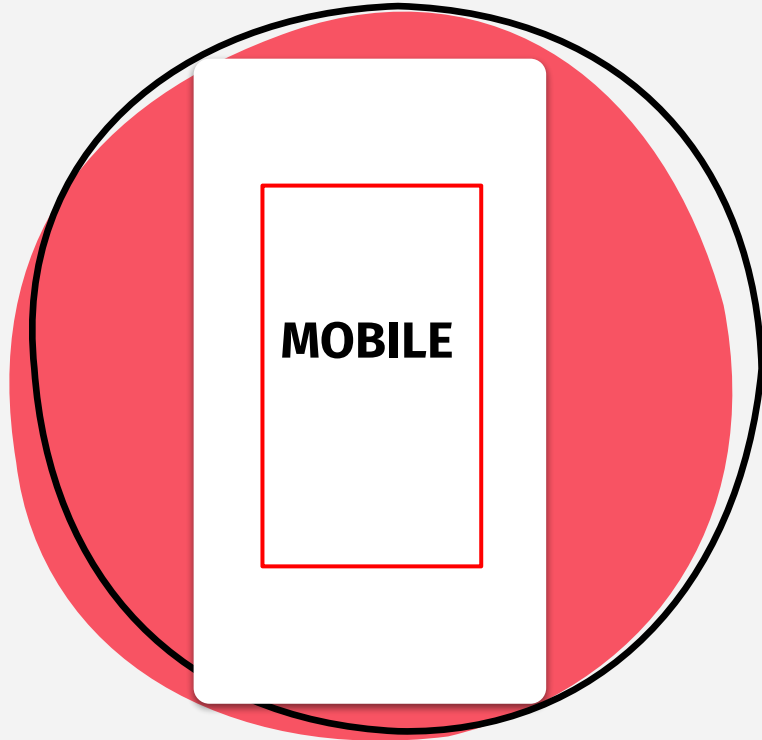
A website with a simple but appealing design can attract millions of visitors and give more business opportunities.



Many prefer choosing the WordPress themes with lots of colors, complex layouts, animations and fail to understand that this may cause visitors to abandon your site.

If you have a WordPress site with plenty of pop-ups, ads, too much color and design, it will ruin your website. You should choose a WordPress theme that helps you to make your website look good, reduce navigational confusion, and get the desired results.

4. MOBILE RESPONSIVENESS



Responsiveness has to be put into consideration in view of mobile users when choosing a theme.

Right now, the percentage of mobile users online is greater than the web. You want to make sure you cater for mobile users.

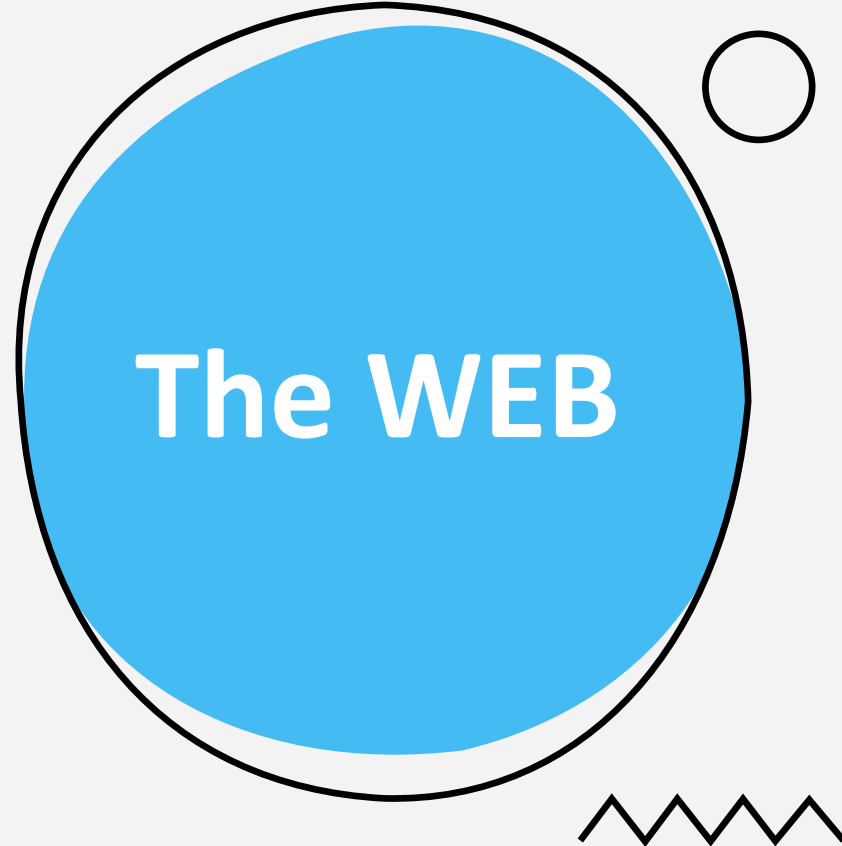
Most website builders create responsive WordPress sites for a number of reasons to perform well in search engine rankings and generate more business opportunities.

Make sure that the theme you are choosing is

5. BROWSER COMPATIBILITY

As a website owner that aims to attract a large number of visitors and expect their return in the future, you need to ensure that your site is compatible with all modern web browsers. If not, you could lose lots of visitors.

Therefore, you must choose a WordPress theme which is compatible with all leading web browsers





6. RATINGS AND REVIEWS

Use this as a guide to choose the best theme/plugin. People rate the products they have used already (good or bad). It helps future buyers get an idea about the quality and usability of products and choose the right products

Read through the reviews and ratings of different WordPress themes/plugins carefully.

Choose a theme/plugin which has a good number of positive ratings.



**Thank
you!**

The image features a central blue speech bubble with a black outline, containing the text "Thank you!" in a bold, white, sans-serif font. The bubble is surrounded by several geometric shapes: a triangle and a diamond in the top-left, a circle in the top-right, a circle and a vertical line in the bottom-left, and a vertical line and a zigzag line in the bottom-right.